

PRESENTATION

Fall / Winter 23

SHOES AND BAGS



WELCOME

#UNISAUNIVERSE

"ART: the activity where a human being displays, with aesthetic purposes, a piece of reality or a feeling in an appealing way, by using matter, image or sound"

To this definition we should add the exquisite care for details, the focus on functionality and lots of technology applied, to achieve the perfect definition of the new Unisa collection for next season A/W 23-24.

Now you are wondering why are we talking about art if we are a shoes and bags company? Simple, the same way artists prepare their work in advance, find inspiration, match colors and materials and recreates thoughts and even feelings in their art, when we create a collection at Unisa we go exactly through the same process.

Moreover, our goal is almost the same, that the observer falls in love and gets captivated by the work. In UNISA we know that our customers value this piece of art and we want it to become part of their everyday, their partner in crime, making her feel beautiful and comfortable all day long.

Furthermore, we have recreated the atmosphere of an art gallery in our showroom, a place where we can discuss design, materials, colors and about how we have mixed all these elements together to create the new collection.

Let yourself wrap by the Unisa Universe, full of feminine and innovative lines but keeping our purest essence at the same time. You will find platforms, comfy wedges, classic and unmissable ankle boots, over-the-knee boots, a stunning and renewed collection of pumps... A real work of art that is worth enjoying.



ÍNDICE

TECHNOLOGY — SUPER SOFT
— SUPER LIGHT

SUSTAINABILITY



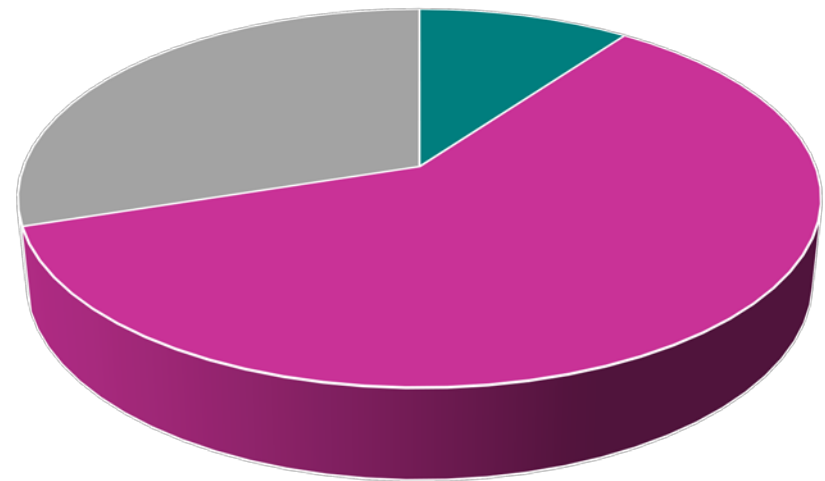
MATERIALS AND COLORS

- STRECH PARIS
- STRECH NAPA
- STRECH NAPA BOOM
- SCUBA
- CALCETINES

FOOTWEAR COLLECTION AW 23/24

- TRANSITION
- DRESS AND PARTY
- CASUAL

AW 23/24



■ TRANSITION ■ DRESS AND PARTY ■ CASUAL

10%

TRANSICIÓN

- 1.1 BALLERINAS
- 1.2 MOCASSINS
- 1.3 PUMPS

60%

DRESS AND PARTY

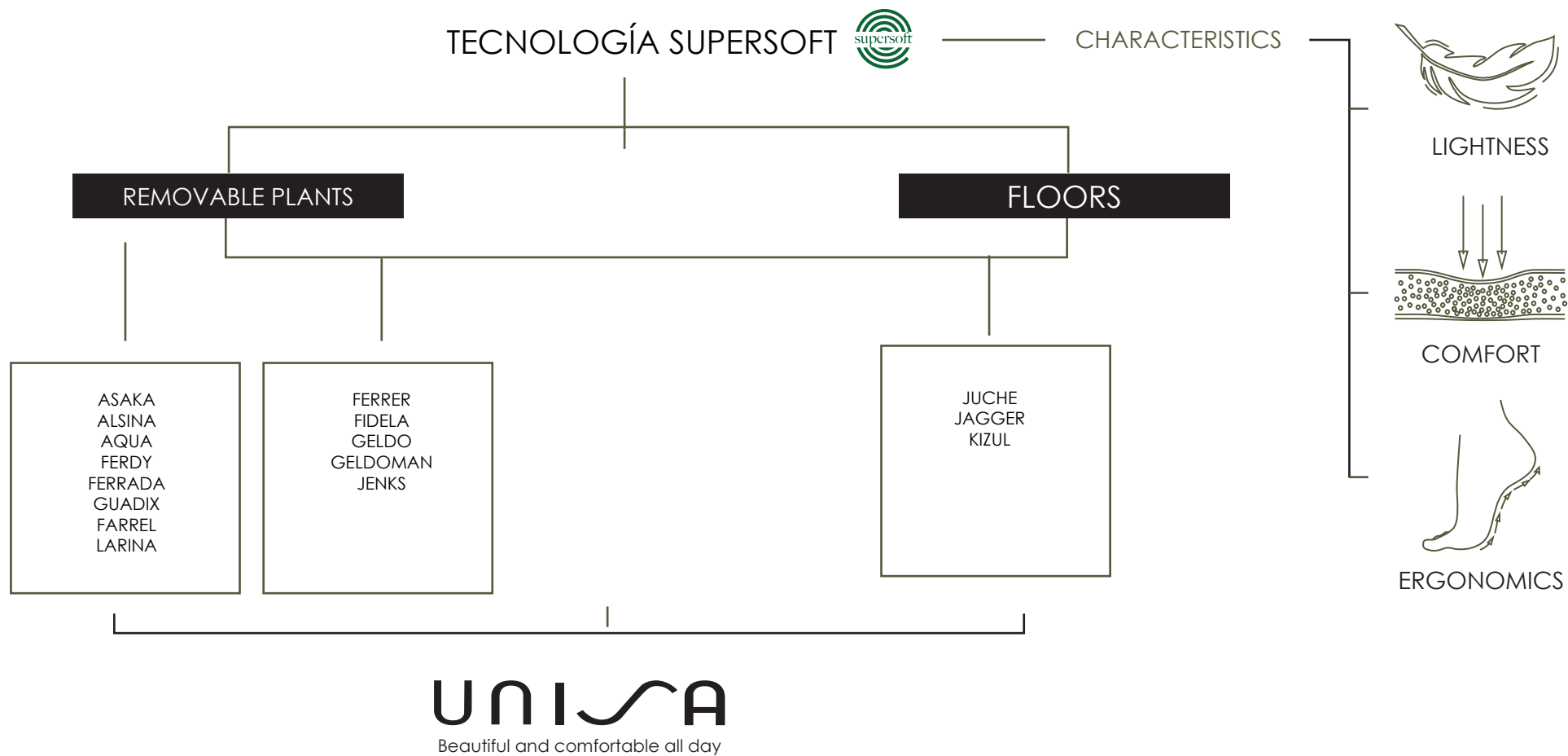
- 2.1 FINE POINTS
- 2.2 STILETTOS
- 2.3 PLATFORMS
- 2.4 SANDALS

30%

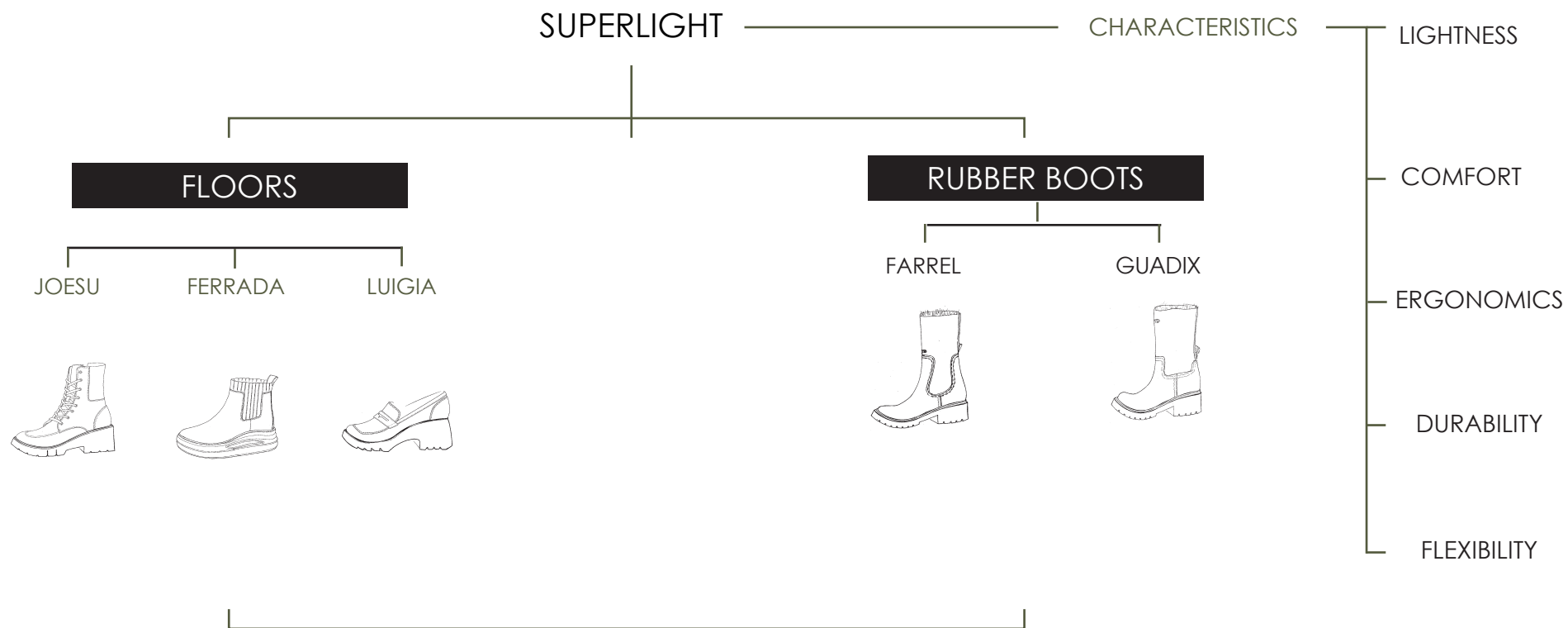
CASUAL

- 3.1 NEW IN
- 3.2 FASHION COWBOY
- 3.3 BIKERS
- 3.4 OUTER WEDGES
- 3.5 SUPER LIGHT
- 3.6 RUBBER BOOTS

SUPERSOFT TECHNOLOGY



SUPER LIGHT



UNISA
Beautiful and comfortable all day

SUSTAINABILITY

More than 3 years ago we started the process of adhering to ISO14001 based on sustainability and good environmental practices. Finally, last year we became a certified company and this year we have maintained our certification.

The key for ISO14001 is not only getting certificated, but keeping that certification by proving a continuous commitment, meeting renewed goals and requirements every year. This philosophy suits perfectly our company policy, based on permanent improvement.

Amongst the many improvements we have achieved, we are specially proud of having involved our suppliers as well, getting most of them certified with environmental standards or in the process at the moment.

Moreover, Unisa is a more efficient company everyday, thanks to the processes optimization and to our staff's awareness. We have been able to reduce our general consumption in really amazing figures: fuel (-20%), electricity (-11%), chemical products (-28%), paper (-50%), plastic (-32%) and many more.

As future improvements, we will keep on increasing the percentage of self-produced solar energy by expanding our solar panels system. We are also in the middle of the process of calculating our carbon footprint to be able to develop a reduction and compensation plan.

Lastly, we are developing a sustainability and transparency report through which we will publicly and officially share all the work that we carry out in our company, socially, economically and environmentally speaking.

In short, Unisa's commitment with the environment is firm and growing every year, based on the conviction that excellence is the only possible option.



MATERIALS AND COLORS

We keep on opting for soft and light materials. And to improve that, we have worked together with our suppliers in order to reduce the weight of our materials as much as possible. Every gram matters and affects directly the purchase decision.

As per the aesthetics, all materials and colors have been selected thinking of the femininity of the final result, creating fine and sophisticated products even in the sportier look. To achieve so, we have chosen very deep and intense colors and shiny finishes.

Regarding color, we have focused on our commercial tones such as Taupe, and our successful Cuir or Navy, reinforced by the most trendy palette to make our collection brighter, lively and to make you feel like exploring it.

Finally, both our fur and Respilon membrane linings are kept in the collection to provide warmth and comfort in the coldest days. Beautiful, comfortable and protected from cold weather all day long.



Stretch Paris

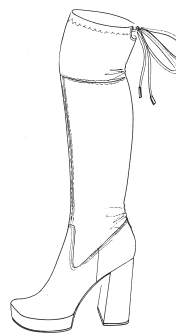
#MATERIALS



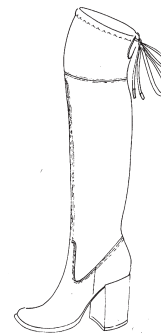
TATE/ TASUKI



MAWA/ MEIDUM



MERKEL/ MIYAGI

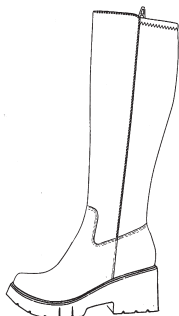


NERETI/ NANTES

Stretch Napa



GASOL/ GELDO_F23



JACE/ JOESU_F23

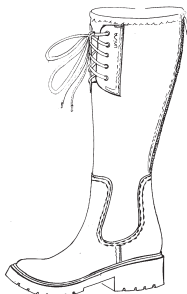


MAR/ MISURI_F23



TATE/ TASUKI

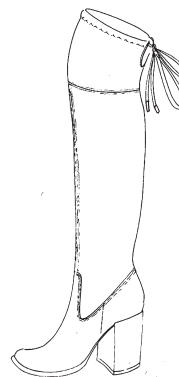
Stretch Napa Boom



FAY/ FARREL_F23



FAMIL/ FARREL_F23



NERETI/ NANTES

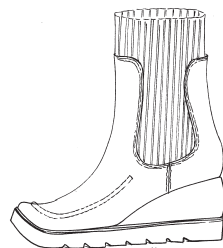


FORN/ FARREL_F23

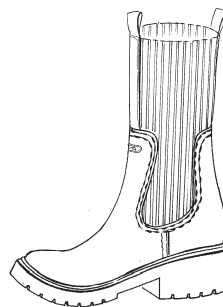
Socks



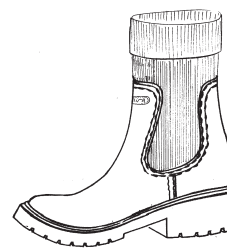
KIPLI/ KIZUL_F23



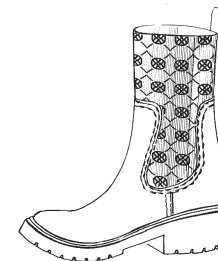
LEYSA/ LUISMA_F23



FEDA/ FARREL_F23



FARID/ FARREL_F23



FELGI/ FARREL_F23



TILLEN/ TASUKI

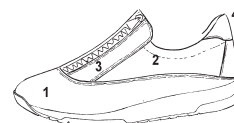
Scuba



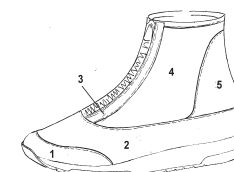
JATIVA/ JOESU_F23



FABIAN/ FISH_F23



FICO/ FIDELA_F23



FLUVIO/ FIDELA_F23

FOOTWEAR COLLECTION

Fall / Winter 23

UNISA

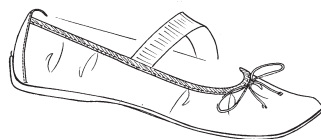
1.1 BALLERINAS

TRANSITION

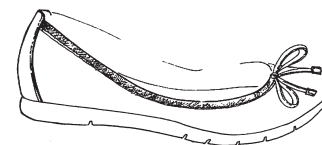


One of Unisa's classic items become high relevant for next season. Many influencers and celebrities have opted for this style on the past months, and plenty of our dearest ballerinas can be found in the street style at all times.

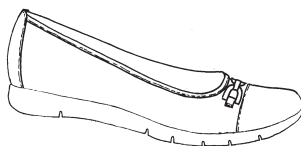
In Unisa we bet on squared toe lasts, the femininity that a simple basic heel can offer, and our top winter hits with extra thick soles and newest silhouettes.



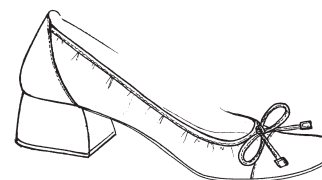
AMARAL/ ASAKA_F23



ANDI/ ALSINA



AYITA/ ALSINA



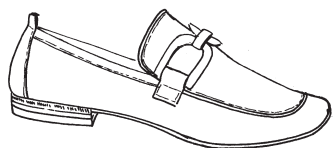
LAUTO_F23/ LARINA_F23

1.2 MOCASSINS

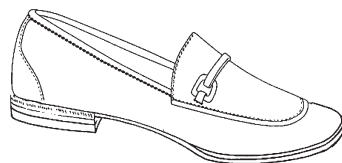
#TRANSITION

Our goal is to become a reference concerning moccasins. They are versatile, elegant, simple, and easy to match; additionally, when implementing our comfort technology they turn into the perfect partner for your everyday.

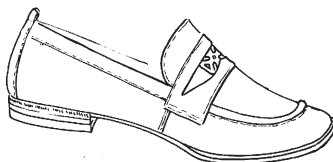
You will find them in many different constructions, from our classic Daimiel, to versions with track soles up to platforms, where masculine shoes shows their most feminine look.



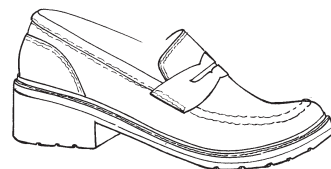
BAXTER/ BOLVIR_F23



DAIMIEL_F23/ DORETA_F23



DAMI/ DORETA_F23



ELOY/ EVELYN_F23



DYLON/ DUATO_F23

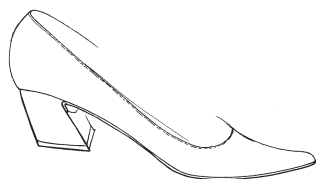
1.3 PUMPS

#TRANSITION

Our company's success is founded on this product category. Our inner platforms represented a milestone in the global market. Now pumps are back, and ours feels stronger than ever as one of the top trends of the season, since customers are searching for femininity and elegance without giving up comfort.

Unisa presents a wide range of pumps, playing with new heels, lasts and updated silhouettes. There are four clearly differentiated groups:

- **Pointy toe:** with a new curved heel in three different heights
- **Refined square toe:** looking for the most absolute femininity both in lasts and in heels.
- **Square toe:** the most casual group of this category, highlighting our welted sole construction MEIDUM.
- **Inner platform:** updated with a more feminine heel.



JIVECA/ JASUL_F23



MAREL/ MERIDA



TOLA_F23/ TASUKI



WALLIS/ WEST_F23

2.1 POINTY TOES

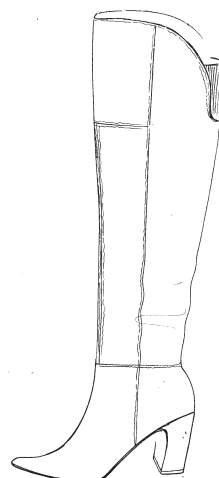
DRESS AND PARTY



A really strong trend that is coming back this season, as they are the perfect match between elegance and comfort. In Unisa we strongly believe on this type of product, and we present different elastic versions from our classic Stretch Nappa to different sock styles. Cuddly touch, easy to slip on and off, great allies in cold weather and above all worked with a refined aesthetic that will make you fall for them.



JINETE/ JIVUL



KAUB/ KITBUL



TARSO/ TUSUKI



TIGA/ TASUKI

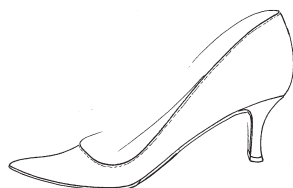


TARSO/TASUKI

2.2 STILETTOS

#DRESSANDPARTY

The dressiest pumps in the collection. Three different heights, with feminine and formal silhouettes. Elegance made shoes. We have prepared a special presentation with a very stylish and fashionable color palette, so that such a relevant category takes a special place in every showroom.



INDALO_F23/ IRVIN



LLANES/ LINDY



TOLLER/ TEMURA



2.3 PLATFORMS

#DRESSANDPARTY

Femininity, comfort and fashion. With Unisa you don't need to leave out any of them.

This is one of the top trendy and key categories of the collection. You will find 3 different constructions, two squared toes in noticeable different heights and an almond toe, based on our successful style SORO from the Summer 23 collection.

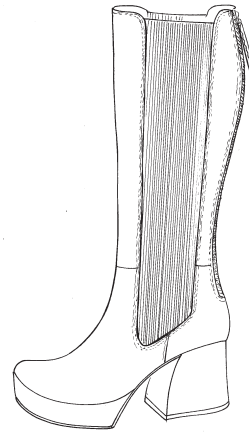
Regarding styles, boots and ankle boots are to be mentioned on this category as well, from the refined Chelsea silhouette to over-the-knee boots.



NOEL/ NAROA_PC



MARIBEL/ MERIDA



NAGEL/ NORTON



MIYAGI/ MEDICI

2.4 SANDALS

#DRESSANDPARTY

Who said sandals are not for Wintertime? With the fashion panorama influenced by social occasions and the mood for celebration, the most joyful part of the collection can't be missed in our showroom.



UPTON/ UNICA_F23



YONG/ YELTE



YONG/YELTE

3.1 NEW IN

CASUAL 

In this category we can underline 3 brand new constructions.

MEISY: Superlite in its trendiest version. We have developed a PU leather-look finished unit, squared toe and fine and elegant proportions which is going to amaze our customers.

LEY: with this construction we meant to recreate the classic riding boot, providing it with an extra volume heel, demi-rounded last and welted sole, incorporating fashion and comfort connotations to this timeless piece. A Unisa's style riding boot

NANTES: In Unisa we create works that adapt to the contemporary woman and this city-looking construction is a clear example. 7 cms. Heel, ultra-flexible welted sole and demi-rounded last that will enhance the silhouette of our Unisa women on their urban everyday.



MAIVE/ MEISY



NIVEL/ NANTES

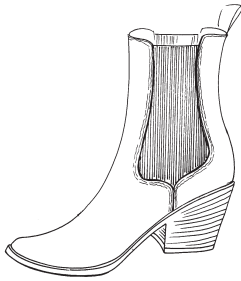


LEZY/LEY

3.2 FASHION COWBOY

#CASUAL

The Western world continues as a key driver, ideal styles to match with all kind of looks. Baby Suede and Marlon are the cow leathers ruling this category, to which we have also added a touch of femininity through ornaments and metallic exotic printed materials.



GALEA/ GUZMAN_F23



GRAO/ GUZMAN_F23



MADELEN/ MISURI_F23



MAYER/ MISURI_F23

3.3 BIKERS

#CASUAL

Thicker lugsoles are important to update the winter styles on this category, as a protective barrier against cold and humidity, at the same time that they boost the silhouette.

We bet on extra large embellishment and materials like Brushed leather due to its shiny finish and the water-repellent look..



GASOL/GELDO_F23



GEA/GELDO_F23



KELSEI/ KIZUL_F23



GUERIN/ GELDO_F23

3.4 OUTER WEDGES

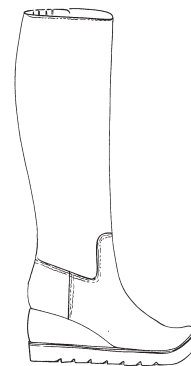
#CASUAL

Unisa's very personal product, one that makes our customers follow us season after season. Femininity, fashion and comfort in just one item.

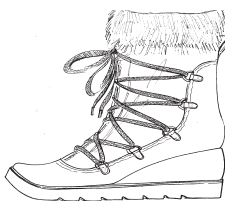
We opt for 3 very different constructions, ranging from the purest feminine, going through the sportier look to our classic Supersoft wedge.



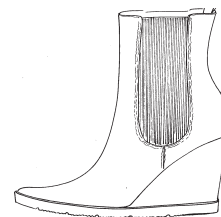
JACOB/ JUCHE_F23



LENA/ LUISMA_F23



LORIER/ LUISMA_F23



UBINE/ URBOY_F23

3.5 SUPER LIGHT

#CASUAL

Technology meant for comfort, technology meant for amusement. More than just a category, we are talking about a transversal feature found all through the collection, since we keep on working to reduce the weight of our products by analyzing and reconstructing all their elements.

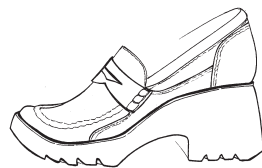
In this case, we are talking about our extra light EVA soles, which allow us to produce shoes that will make you feel like floating.



FONT/ FISH_F23



JACE/ JOESU_F23



LAGER/ LUIGIA_F23



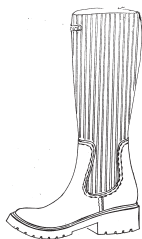
LALIN/ LUIGIA_F.23

3.6 RUBBER BOOTS

#CASUAL

Amazingly light and even more comfy than ever, our rubber boots get consolidated in two constructions, FARREL and GUADIX.

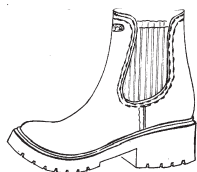
New uppers mixing materials and details to stay at the forefront of a market segment where Unisa is a reference.



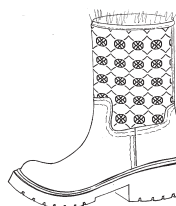
FALERCE/ FARREL_F23



FAYNAR/ FARREL_F23



FELIZ_F23/ FARREL_F23



GENIO/ GUADIX



FEDA/ FARREL_F23



FAY/FARREL_F23

SUPPORTING INFO

STROBER

FERRADA

FERDY

BRAND IDENTITY



UNISA

RESPILON

*Warm lining, breathable, long lasting
and very comfy.*

FARREL_F23

GUADIX

JOESU_F23

TONAL LINING IN EVERY BOOT

PADDED INNER SHOES

PADDED INNER SHOES

ECOWOOL

SUSTAINABLE MATERIALS

NATUWOOL

SOCKS

Bags collection

Fall / Winter 23

UNISA

Trends FW23



Mini bags

Shoulder bags

The crossbody bags

Soft bags

Comfy textures

Super lights

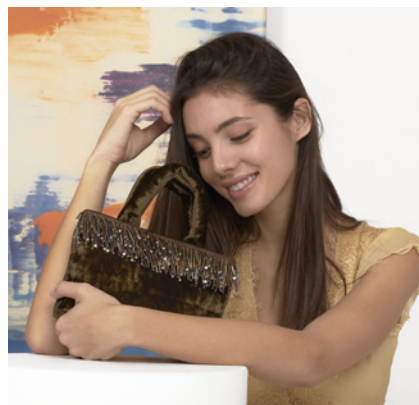
Everyday tote bag

Mini bags

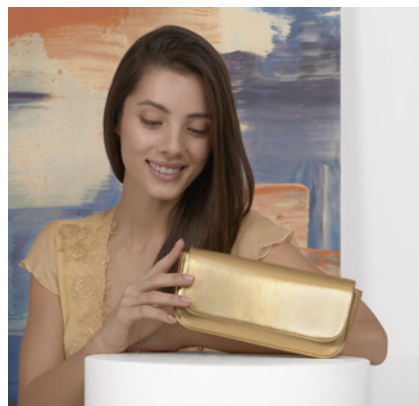
The perfect size for carrying your essentials with you, for your everyday and for a special occasion.
In assorted textures, with different ornaments and colors.



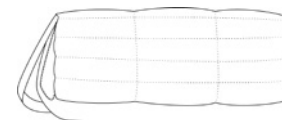
zanisa



zavery



zdreamin



zdeva



zcarin

Shoulder bags

Minimal designs and geometric shapes inspired by the classic 90's shoulder bag.

Medium size, practical and ideal 7/7.



zdafne



zfabiola



zeyen



zidun

The crossbody bags

Comfy and practical designs.

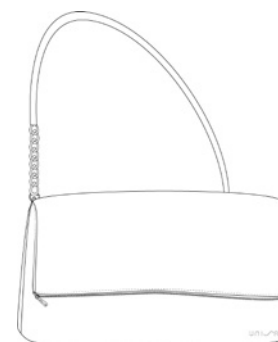
The padded and super light bucket bag will be one of the top styles of the season.



zelane



zjuni



zfelice



zflavia



zkira

Soft bags

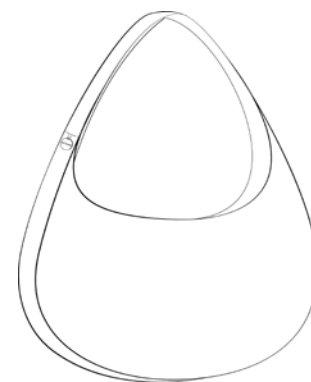
Timeless bags with ample storage, with a soft and slouchy structure
Pure lightness and comfort.



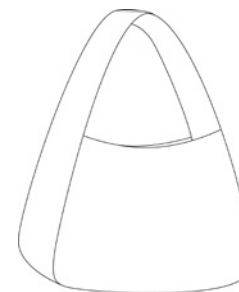
zmika



zluan



zleti



zkeila

Comfy textures

Comfort and warmth.

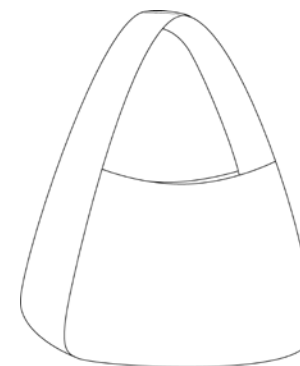
A key trend for next A/W season. We present our faux-fur bags collection in new formats, textures and prints.



zleti



zrosella_ske



zkeila

Super lights

In keeping with the padded bags trend, ours evoke a feeling of wellness thanks to their softness and lightness.

As a novelty, this season we present a range of larger volumed new designs, made in a soft and cozy sustainable nylon material.



zjanis



zrosella



zowen



zjuni



zflavia

Everyday tote bag

The essential bag: with ample storage for everyday use and can be paired with accessories as minibags. We opt for shoppers in light and basic materials, enriched with ethnic and customized details.



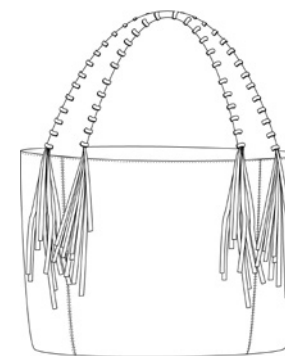
zpaueco



znaina_f23



zpau



zpatrice

#IamUnisa